



**I'Conia® La Luna Begonia**  
*Begonia 'I'Conia La Luna'*

Height: 12 inches

Spread: 24 inches

Spacing: 18 inches

Sunlight: ● ●

Hardiness Zone: (annual)

Group/Class: I'Conia Series

**Description:**

A lovely mounded, trailing variety ideal for adding interest to patio containers and hanging baskets; featuring large, creamy white double blooms with splashes of rose pink, nestled on top of deep and dark green foliage; deadhead to promote new blooms

**Ornamental Features**

I'Conia La Luna Begonia features bold double white frilly flowers with buttery yellow eyes and a rose flare at the ends of the stems from late spring to early fall. Its attractive pointy leaves remain dark green in colour with distinctive light green veins and tinges of black throughout the year.

**Landscape Attributes**

I'Conia La Luna Begonia is an herbaceous annual with a mounded form. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This is a high maintenance plant that will require regular care and upkeep. Trim off the flower heads after they fade and die to encourage more blooms late into the season. Deer don't particularly care for this plant and will usually leave it alone in favor of tastier treats. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;



*I'Conia La Luna Begonia flowers*  
*Photo courtesy of NetPS Plant Finder*



- Insects
- Disease

I'Conia La Luna Begonia is recommended for the following landscape applications;

- Mass Planting
- General Garden Use
- Container Planting
- Hanging Baskets

#### **Planting & Growing**

I'Conia La Luna Begonia will grow to be about 12 inches tall at maturity, with a spread of 24 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 18 inches apart. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. Although it's not a true annual, this plant can be expected to behave as an annual in our climate if left outdoors over the winter, usually needing replacement the following year. As such, gardeners should take into consideration that it will perform differently than it would in its native habitat.

This plant does best in partial shade to shade. It requires an evenly moist well-drained soil for optimal growth, but will die in standing water. This plant should not require much in the way of fertilizing once established, although it may appreciate a shot of general-purpose fertilizer from time to time early in the growing season. It is not particular as to soil pH, but grows best in rich soils. It is somewhat tolerant of urban pollution. Consider applying a thick mulch around the root zone over the growing season to conserve soil moisture. This particular variety is an interspecific hybrid. It can be propagated by cuttings; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

I'Conia La Luna Begonia is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers and foliage against which the thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.